Ossama Awan

Graphic Designer

EXPERIENCE

Graphic Designer / Deloitte / Emerson HC

May 2023 - PRESENT (REMOTE)

- Created a comprehensive visual design framework to streamline teamwork and ensure consistency, improving the design process and program designs.

- Developed graphics to support projects focused on improving employee well-being. Visuals and iconography aided Deloitte in managing their emotions at work, contributing to emotional stability, mental health, and job satisfaction.

- Managed projects to ensure brand requirements were met, including copy layout, logos, and quality control to ensure customer satisfaction.

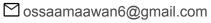### Graphic Designer Intern / Flatiron School

May 2023 - PRESENT (NEW YORK CITY, NY)

- Designed visually appealing and professional email headers for various marketing campaigns, ensuring consistent branding and capturing the attention of the target audience.

- Created visually engaging slide decks for presentations, incorporating effective visual elements and concise messaging to effectively communicate key information.

- Developed advertising and promotional designs for social media platforms, crafting compelling visuals and messages to enhance brand visibility and drive user engagement.

Lead Designer / Connected Camps

NOV 2019 - PRESENT (CAPISTRANO, CA)

- Developed detailed designs for Roblox stages, utilizing mood boards and reference materials to oversee branding, concept work, and illustration.

- Collaborated with the product development team to ensure visual design aligned with the brand's aesthetic and values.

- Demonstrated strong attention to detail and time management skills, consistently meeting project deadlines and delivering quality work in a fast-paced environment.

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EDUCATION

Quinnipiac University
- M.S. Interactive Media Communications

Arcadia University
- B.A. Pre-medical Scientific Illustration
- Cum Laude

CGMaster Academy
- Animation Techniques and Principles
- Character Design and Development

Project TV
- Storyboarding and Sequential Art
- Visual Development for Animation
- Color Theory and Lighting for Visual Development

TOOLS

Sketch

Illustrator

InDesign

Photoshop

Adobe Creative Suite

Storyboard Pro

Procreate

WordPress

Blender

Wix

Maya

Figma

Canva